



Job Title: **Digital Content Creator**

Reports to: **Content Manager**

Salary: **£23k - 25k (Full-Time (37.5hrs per week))**

Location - On campus at **LMA Liverpool**

About the Role

Are you a creative and talented digital content creator? LMA is seeking a skilled individual to join our dynamic Marketing team as a digital content creator. In this role, you will be responsible for developing engaging and eye-catching visual and audio content to promote our brand and enhance our online presence.

Responsibilities:

As one of our Social Media Content Creators, you will be based at our Liverpool campus and involved in a variety of exciting tasks, including, but not limited to:

- Assist with planning, scheduling, and production of video and media content that aligns to the objectives of our communications and marketing strategy.
- Ensure all content is in line with our branding guidelines.
- Assist with planning and undertake videography in a range of situations, from on campus shoots, live venues to locations shoots.
- Provide in-house video editing and photo editing.
- Take photos on campus and during our events.
- Support the marketing and content team on digital content, in particular video such as testimonials, behind the scenes, producing reels for Instagram, YouTube and TikTok.
- Film student assessment work and look after the file management.

Essential Requirements:

- A proactive and creative approach to work.
- Experience producing and self-shooting video content across digital and social media platforms.
- Demonstrate the ability to use video editing software such as Davinci Resolve, Adobe Premiere Pro.
- Good knowledge of video, lighting and sound production equipment.
- Ability to travel to our London campus for content.
- A team-oriented approach with a strong desire to collaborate.
- Strong IT skills.
- Ability to deliver content to deadlines and able to respond to quick changes.
- Good photography skills.



- Strong verbal communications skills.
- Engaging, warm and friendly personality with the ability to quickly build relationships with people at all levels.
- High levels of attention to detail and an eye for visuals.

Desirable:

- A BA (Hons) degree in film production, visual arts, or a related field.
- Two years experience working on professional film sets or working on branded content
- Experience working on live events.
- The ability to use After Effects, Photoshop and Canva.
- Full UK driving licence.

Please provide us with examples of work (provide links for us to view)

About LMA:

LMA is a specialist Creative Industries Higher Education provider with campuses in the centre of Liverpool and East London. LMA is co-owned by internationally renowned singer/songwriter Robbie Williams and is also part of the Galileo Global Education group [GGE] which is one of the largest providers of Higher Education worldwide.

LMA's aim is to enable all students, irrespective of their backgrounds, to access high quality education and training, preparing them for a successful career in the Creative Industries. Our stated vision – the LMA Way – is to be a “student first” organisation, where both students and staff share the commitment to creating an environment which is courageous, egoless, curious and collaborative. We are an organisation that is passionate about respecting the diversity within our community and supporting all our students and staff to excel.

What we offer you:

- Access to continued professional and personal development
- An opportunity to become part of the wider LMA and Galileo Global Education communities
- Staff Wellbeing & support services
- 35 days holiday per year (inclusive of bank holidays) (pro-rata)
- Bonus scheme
- Employer Pension Scheme

Our company is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, or sexual orientation, in accordance with the Equality Act 2010.

The closing date for applications is Wednesday 9th August 2024. Interviews will take place week commencing 19th August 2024.

JOB APPLICATION LINK - https://formfacade.com/sm/N_G-iaSzg